

PROTEIN TREATMENT is the Best among Other Nutritional Treatment

What is protein treatment ?

This treatment is filled with full of protein. These hair treatment contains potent ingredients that can help fortify the strands and strengthen the hair to prevent further damage .

Protein treatment primarily focus on the hair strands rather than the hair follicles. These treatments worksto replenish and strengthen the protein structure of the hair shaft, repairing damage and improving overall health. While they may indirectly benefits the hair follicles by promoting healthier strands, their primary action is on the hairs external structure.

What are the protein treatments for Hair?

Hair is naturally made up of Keratin. This protein is what forms hair and creates its structure. When hair is damaged either repeatedly exposed to chemicals or hot tools, Keratin leeches out, hair prone to breakage. Since protein is the building block of Hair , a Protein treatment will help replenish and restore hairs elasticity which can help eliminate breakage and split ends leading to healthier looking Hair. Protein treatments are essential both internally and externally for strong hair

Protein malnutrition can results in hair changes in that include hair thinning , broken hair and hair loss

McLaren DS. Skin in protein energy malnutrition. Arch Dermatol.1987, 123(12) 1674-1676a (PubMed.)

Good Hair needs proper care internally and externally !!!

Just like muscles hair needs protein to keep healthy and strong, especially further from the root , where astead supply of dietary protein via the scalp. So Dietary protein is very important for healthy hair

Soy Protein: Offers Holistic Approach to Hair Vitality

- ✓ Soy Protein stands out among other plant - based Hair care ingredients for its comprehensive benefits in strengthening the hair.
- ✓ Soy Protein contains all the 18 Essential Amino acids that are vital for the synthesis of KERATIN, a Protein that makes up 95% of Hair
- ✓ Hydrolysate Protein can make Hair soft & frizz-free by keeping it Hydrated and Well conditioned
- ✓ Experts in Dermatology and Trichology often recommends Soy protein for its nutrient -rich profile supports not only physical aspects of the hairhealth, but also contributes to a healthy scalp environment

Benefits of Protein Treatment



Strengthen Hair Shaft : Protein treatments fortify the hair structure, reducing susceptibility to breakage and promoting overall strength.



Repair Damaged Hair : Ideal for chemically treated or heat-damaged hair, protein treatments work to repair and restore the health of compromised strands.



Enhances Elasticity : Boosts the flexibility of hair, reducing the risk of breakage and improving its ability to stretch without damage.

Prevents Breakage : protein treatments add the required amount of protein to hair shafts , making hair stronger, thicker and nourished.



Add Shine : It improves the texture of the hair making it smoother and add shine and vibrancy to hair make it more healthier.

Manages Frizz : Protein treatments have a smoothening effect which makes the hair soft and frizz free.

Restore Moisture Balance : Hydrolyzed protein can have a moisturizing effects helping to retain the balance of Hair's moisture level

Prevent Hair Fall : Protein treatments supports hair growth because hair follicle are mostly made of protein